

RODERICK SCHROCK

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Non-profit Executive | Arts Organizer | Strategic Collaborator

Roderick is a dedicated and well-accomplished arts executive and curator. He is a successful non-profit leader with expertise in building institutional capacity and conceives and implements programs that elevate artists' work in society.

During the first decade (2000-10) of his career, Schrock successfully engaged deeply with dozens of cultural institutions around the world as a practicing artist, performing musician, and composer. In the second, he has leveraged that experience in strategically designing and executing programs that deliver organizational growth alongside expansive artist support and presentation. He is grounded in a commitment to work towards greater racial and gender equity along with intersectional community engagement.

Along with his broad experience and background, Roderick has a proven track record as an innovative leader experienced in all facets of non-profit arts administration including marketing and communications, cross-disciplinary collaboration, fundraising, strategic planning, financial management, team optimization, and board development. Roderick's expertise lies in guiding brand strategy and content creation, building awareness and engagement, and ensuring effective messaging across multiple channels.

AREAS OF EXPERTISE

- Marketing and Communications
- Cross-Disciplinary Collaboration
- Fundraising
- Strategic Planning
- Financial Management
- Team Optimization
- Vision, Strategy & Growth
- Transformational Leadership
- Resource Optimization
- Change Management
- Board Relations & Leadership
- Budgeting
- Continuous Improvement
- People Management
- Operations Management

EMPLOYMENT HISTORY

Executive Director, Eyebeam, Brooklyn, NY – 2015–present (key achievements below)

Instructor in Curatorial Practice, Masters Of Arts Program, School of Visual Arts, New York, NY – 2017–present

Thesis Advisor, New York University Tisch School of the Arts Interactive Telecommunications Program, New York, NY – 2015–17

Program Director, Eyebeam – 2010–15

Digital Arts Manager, Community School of Music and Arts, Mountain View, CA – 2006-08

Lecturer in Electronic Music and Composition, California College of the Arts, Oakland, CA – 2006-08

Lecturer in Electronic Music and Composition, Studio for Electro-Instrumental Music, Amsterdam, NL – 2004–06

Instructor in Electronic Music, De Anza College, Cupertino, CA – 2003-05.

EDUCATION

Harvard University, Certificate, Non-Profit Management, Cambridge, MA – 2018

Royal Conservatory of the Hague, Certificate, Electronic Music and Composition, The Hague, NL – 2004

Mills College, M.F.A., Electronic Music and Recording Media, Oakland, CA – 2003

Mississippi State University, B.A., Sociology – 1999

BOARD AND COMMITTEE MEMBERSHIP

- Guild of Future Architects, member – 2020-Present
- Youth Data Literacy Project, Pratt Institute, committee member – 2020-Present
- Art + Feminism, founding board member – 2019-Present
- Netherlands America Foundation Cultural Committee, committee member – 2015-Present

EYEBEAM EXECUTIVE DIRECTOR TENURE – INSTITUTIONAL DEVELOPMENT

- Financial: 3x annual revenue, \$1mil (FY16) to \$3mil (FY21)
- Diversity, Equity, and Inclusion
 - Board: increase from 0 to 27% Black members on board
 - Staff: more than doubled (25% to 56%) people of color on the team
 - Supported Artists: 70% white to 70% people of color
- Institutional Recognition
 - Sapolin Award, for work towards inclusion and wellness for people with disabilities – 2021
 - Pulitzer Prize in journalism awarded to Eyebeam-supported artist – 2021
 - W.A.G.E. Certification, Eyebeam was first residency program certified for fair artist pay – 2015
- Media
 - Instagram – 12x increase followers
 - Twitter – 5x increase in followers
 - Press – 8x increase in mentions with major media outlets

- Programmatic Initiatives
 - Fractal Fellowships: expanded, digital-first artist support program – 2021-24
 - Rapid Response for a Better Digital Future: responsive and innovative artist support program with multi-day festival – 2020
 - Refiguring the Future: partnership with NetGain Consortium, symposium and exhibition of over 35 artists – 2019
 - Eyebeam Center for the Future of Journalism: artists partnered with journalists, published in major media outlets – 2017-present
 - Artists-In-Conversation: public conversations incl. American Artist, Joan Jonas, McKenzie Wark, LaJuné McMillian, Trevor Paglen – 2015-19
- Corporate + Non-Profit Partnerships
 - 370J Project (NYU), tool access partner – 2021-24
 - Center for Artistic Activism, artist training partner – 2021-22
 - Momus, arts writing partner – 2021-22
 - POWRPLNT, youth education partner, Brooklyn, NY – 2021
 - New York Live Arts, performance partner, New York, NY – 2021
 - Leslie-Lohman Museum, fellows community partner, New York, NY – 2020-present
 - RLab + NYC Economic Development Corp, arts partner, Brooklyn, NY – 2019-20
 - Cycling '74, youth education tech. partner, San Francisco – 2019-present
 - 92Y Genius Festival, arts partner, New York, NY – 2019
 - The City, New Yorker, New York Review, Atlantic, BuzzFeed News, media partners – 2018-present
 - The Laundromat Project, fellows community partner, New York, NY – 2018-present
 - Howard Hughes Development, arts partner, New York, NY – 2017
 - NASDAQ Entrepreneurial Center, arts partner, San Francisco, CA – 2015-16
 - Davis Wright Tremaine, pro bono legal partner – 2015-present

NOTABLE INDEPENDENT INITIATIVES

- Bloomberg x Hyundai Art+Technology global series, host, video dialogue with artists and tech pioneers about space, experimental cinema and bio-art – 2022
- Informer, podcast, conversations with artists, thinkers, and technologists – Kate Crawford, Stephanie Dinkins, Lynn Hershman Leeson, Jesse Darling, Gonzalo Casals – 2021–present
- A Becoming Resemblance, curator, Heather Dewey-Hagborg, Fridman Gallery, New York, NY – 2017
- Eyebeam In Objects, curator, group show, Upfor Gallery, Portland, OR – 2015
- Queer Art and Technology Group, co-facilitator, artists, curators, and writers exploring queer life while working in art and technology – 2014-17

SPEAKING AND WRITING ENGAGEMENTS

- Panelist, “Board Leadership in Shifting Landscapes,” NYC Department of Cultural Affairs – 2020
- Moderator, “Practitioners of the Future,” A Blade of Grass – 2020
- Panelist, “Symposium On Youth Arts Standards,” New York State Council on the Arts, 2019
- Confessions of a Failed Artist, commissioned essay for The Creative Independent – 2019
- A Becoming Resemblance, catalog essay for Fridman Gallery exhibition of Heather DeweyHagborg and Chelsea Manning – 2017
- Panelist, “Digital Culture and the Arts,” Unfinished: Thoughts Left Visible, Met Breuer, New York – 2016
- “The Internet In Our Bones,” essay included in Moving Image, MIT Press – 2016
- Speaker and panelist, ABIT Conference on Wearables and Textiles, Sao Paulo, Brazil – 2016
- Hyperallergic magazine, contributor – 2016-19
- Panelist, “Emerging Technology and Art,” Open House Series, BRIC, Brooklyn – 2015
- Speaker, “LabSurLab Symposium” on South American Hacker Spaces, Medellin, Colombia – 2012
- Panelist, “Tsinghua Art and Science Media Lab Launch,” Tsinghua University, Beijing – 2011
- New Music Box magazine, contributor, 2005-08
- e/i magazine, contributor, 2005-07

NOTABLE AWARD ADJUDICATION OR NOMINATION

- Knight Arts + Tech Fellowship – 2022
- This Is Not A Drill: NYU Tisch Fellowships on Art, Technology, Activism, and the Climate – 2022
- Hyundai VH Art Award – 2021
- United States Artists Relief Fund – 2020
- Creative Capital Fellowships – 2019 + 2022
- United States Artists Fellowships – 2018
- Heinz Artist Awards – 2017 + 2020 + 2022
- Elizabeth Foundation for the Arts – 2016
- National Endowment for the Arts – 2015

ONGOING LEARNING

- ArtsConnect Young Artist Mentorship – 2022
- Training in Technology and Data Skills for Non-Profit Fundraising, Aspiration – 2021-present
- Diversity, Equity, and Inclusion Task Force, Maven Leadership – 2020-present
- Anti-Racism Training, The People's Institute for Survival and Beyond, New York, NY – 2019
- Vistage Executive Peer Group, New York, NY – 2016–2018
- MoMA Learning Group for Art and Process, New York, NY – 2013
- Experimental Media Arts Fellowship, Stanford University – 2006

SELECT PERFORMANCES AND COMPOSITIONS, 2000-2012

(ensemble, voice, and electronics)

- Composed and performed *The Rabbit and His Catcher* with Joon Lee, Apex Art, NYC – 2012
- Composed and performed *Violets*, with Joon Lee, Shea Stadium, Brooklyn – 2011
- Performed *M2A: The Fantastic Voyage*, part of LabSurLab, Medellín Museum of Modern Art, Medellín, Colombia – 2009
- Commissioned to compose *Hava Negila Remix*, *Anander Mol*, *Anander Veig*, for Tablet Magazine – 2009
- Performance of *M2A: The Fantastic Voyage*, Club M, Tokyo – 2009
- Composed and performed *Duotone*, for 2 channel diffusion, presented as part of LISTEN/VISION 05, Providence, RI – 2009
- Performer at Mission Creek Music and Art Festival, San Francisco – 2008
- Performance grant from Meet The Composer for presentation of *Here. There. (Distance Study 1)* – 2007
- Composer of *Kunsole* featured in Deitch Art Parade, New York City – 2007
- Performed *Love's Geography Revisited*, live music for performance piece by Sara Wookey, UCLA Graduate Symposium "Lessons On Love," Hammer Museum, LA – 2006
- American Music Center commission to write *Drop the Dime*, Siday Music-On-Hold Program – 2005
- Digital instrument programmer for *Escamotage*, chamber opera by Yannis Kyriakides, produced by VeenFabriek, Leiden, NL – 2005
- Audio designer to composer Seamus Cater, for the Sara Wookey Dance Production of *Face*, RedCat Theater, Los Angeles – 2004
- Performed *Slowly Turning Narrative*, with Nathan Fuhr, adaptation of the Bill Viola piece, Kunstvlaai 5 Festival – 2004
- Composed and performed *Hybrid Behaviors*, sound installation with Seamus Cater, 66 East Gallery, Amsterdam – 2004
- Composed and performed *Joey's Song*, with filmmaker Ludovic Pierre, CEAIT Festival, RedCat Theater, Los Angeles – 2004
- Netherlands America Foundation study grant for continued research at Royal Conservatory of the Hague – 2003
- Carothers Award for individual study in music, Mills College – 2003
- Performed and composed *One Happy Moment*, w/VJ Pillow, as part of Setting the Tone, Music at the Anthology, NYC – 2003
- Performer at Emotivesque, Soundscape 3 Festival, New York City – 2003
- Composed and performed *Let's Examine the Issues*, Kennedy Center, Sonic Circuits Festival, Washington DC – 2002
- "Pop!!! snap, crackle..." nationwide Japan tour, w/Carl Stone, Momus, Christophe Charles, Hypo, and Sawako – 2002
- Composer, June In Buffalo Festival, under the tutelage of Aaron Jay Kernis, Charles Wuorinen, and Jukka Tiensuu, SUNY Buffalo – 2001
- Composed *Just Enough to Break Them Up*, performed by Contemporary Performance Ensemble, Mills College, Oakland – 2001
- *Live improvisation* w/Christian Wolff and members of the Back Door Art Ensemble, The Parnik, Ostrava, Czech Republic – 2001
- Composer at Ostrava New Music Days, under the tutelage of Maria de Alvear, Jean-Yves Bosseur, Alvin Lucier and Christian Wolff, Ostrava, Czech Republic – 2001
- Composed and performed *When You Can't Remember Why You Came*, part of "Connections, Music by America's New Generation," Fukushima University, Japan – 2000
- Performed *Improvisation #34*, Theater P, Tokyo – 2000